

## TURN FAT LOSS INTO PROFIT: HOW INVISIA-RED CAN BOOST YOUR BOTTOM LINE

### GETTING AMAZING OUTCOMES & GREAT CASH WITHOUT USING INSURANCE

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- ❖ Doctor of Chiropractic degree from Palmer College of Chiropractic, 1988 with research honors
- ❖ DACBN-Diplomate American Clinical Board of Nutrition, 1993
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- ❖ DCBCN-Diplomate Chiropractic Board of Clinical Nutrition, 2013
- ❖ Founder, owner of three Laser Weight Loss locations in Oklahoma, Mississippi, and Georgia, 2022 to current
- ❖ Laser Business Success Coach for invisa-Red, 2023 to current

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## TOP 5 CHRONIC DISEASES FACING OUR PATIENTS TODAY



Heart Disease  
Cancer  
Stroke  
Arthritis  
Diabetes

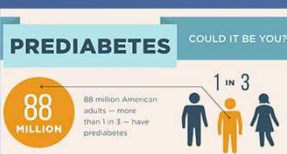
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- ▶ Aging Population – we are living longer.
- ▶ Lifestyle Factors – poor diet, physical inactivity, tobacco use, excessive alcohol consumption
- ▶ Environmental Factors – pollution, water quality, food quality, exposures to chemicals
- ▶ Stress and Mental Health – chronic stress and poor sleep
- ▶ Economic Factors – cost and access to healthcare
- ▶ Obesity epidemic – food quality and quantity

SO HOW DID THESE  
BECOME SO  
COMMON TODAY

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- ▶ More than 1 in 3 US adults has prediabetes.
- ▶ Prediabetes is a major risk factor for type 2 diabetes.
- ▶ Lifestyle changes can stop or slow the development of type 2 diabetes.
- ▶ Prediabetes is a big deal-Don't let the "pre" fool you. Prediabetes is a SERIOUS health condition.
- ▶ Prediabetes doesn't usually have any signs or symptoms.

PREDIABETES AND DIABETES

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## WHY IS IT SO COMMON TODAY

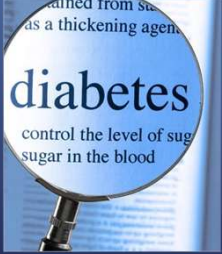
This is right from the Mayo Clinic...

The exact cause of prediabetes is unknown. But family history and genetics appear to play an important role.

What is clear is that people with prediabetes don't process sugar (glucose) properly anymore.

Most of the glucose in your body comes from the food you eat.

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## WHAT IS DIABETES


Diabetes is a condition that happens when your blood sugar (glucose) is too high.

It develops when your pancreas doesn't make enough insulin or any at all, or when your body isn't responding to the effects of insulin properly.

Glucose (sugar) mainly comes from carbohydrates in your food and drinks. It's your body's go-to source of energy. Your blood carries glucose to all your body's cells to use for energy.

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## LONG-TERM DIABETES COMPLICATIONS



Blood glucose levels that remain high for too long can damage your body's tissues and organs. This is mainly due to damage to your blood vessels and nerves, which support your body's tissues.

Cardiovascular (heart and blood vessel) issues are the most common type of long-term diabetes complication. They include:

- Coronary artery disease
- Heart attack
- Stroke
- Atherosclerosis

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## TOP WAYS TO MANAGE PREDIABETES & TYPE 2 DIABETES

Lifestyle changes can help manage prediabetes and type 2 diabetes by reducing blood sugar levels and risk factors.

### Diet

Eat more whole foods: fruits, vegetables, nuts, and olive oil. Reduce sugar, salt, grains, foods high in saturated fat, and processed foods. High-fiber diets can help prevent blood sugar spikes and improve digestive health.

### Exercise

Simple daily activity like walking or biking, and gradually work up to more vigorous activities like hiking or swimming.


### Sleep

Get enough sleep. The CDC says that frequently getting less than 7 hours of sleep can make it harder to manage blood sugar.

### Other lifestyle changes

Maintain a healthy weight, quit smoking, and avoid heavy alcohol consumption.

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## THE OUTLOOK & PROGNOSIS PREDIABETES AND TYPE 2 DIABETES

Prediabetes and type 2 diabetes can have serious health consequences, but there are ways to reduce the risk and improve outcomes.

Prediabetes is a risk factor for cardiovascular disease and stroke, and it can progress to type 2 diabetes.

About 25% of people with prediabetes will develop diabetes within 3 to 5 years, and up to 70% will develop it at some point in their lives.

Prediabetes can be reversed with lifestyle changes, such as improved nutrition and physical activity.

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## WHAT CAN A CHIROPRACTIC OFFICE DO TO HELP?

1. Chiropractic care for improving the nervous system to help manage patients sleep and stress levels.
2. Consult with them about their gut health and bowel habits.
3. Give advice on (grocery list) the better food choices to purchase at their grocery store.
4. FDA approved device for weight loss, fat loss and inch loss.


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## Obesity Responsible for More Deaths Than Smoking

As of 2017 Obesity Surpassed Smoking As The Number One Contributing Factor for Mortality

- Diabetes
- Cardiovascular Disease
- Stroke
- Cancer
- Clinical Depression
- Anxiety
- Sleep Apnea
- GERD
- Hypertension

## Pain And Injuries Caused By Excess Bodyweight



- Back pain
- Degenerative Disc Disease
- Spinal Stenosis
- Spondylolisthesis
- Osteoarthritis(OA)
- Joint Injuries
- Knee Pain
- Posture
- Rheumatoid arthritis(RA)

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### You Are Missing out on 82% of the Population

- 18% of US seeks Chiropractic Services, leaving 82% untapped
- 73% of the US is overweight / over 40% are clinically obese
- Of the remaining 27% half are considering cosmetic surgery
- Weight Loss/Aesthetics industry Covers 82% of America

**You Must** expand your practice beyond just chiropractic and reach the remaining 82% of America. Weight loss is the absolute best way to engage this massive demographic, that currently has no clue that you and your chiropractic office even exists.

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### THE ONLY DEVICE FDA, IRB, AND CLINICALLY PROVEN FOR WEIGHT REDUCTION, FAT REDUCTION, AND INCH LOSS

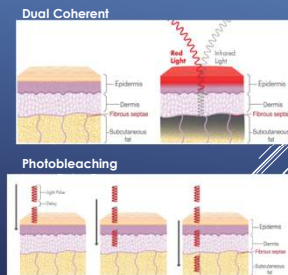
- ▶ FDA, IRB Approved Double Blind (NCT03811093)
- ▶ Parameters: 9 Fifteen min. treatments over 3 Weeks
- ▶ Sample Size: 800
- ▶ Diet and Exercise: None
- ▶ Outcome Measures: 95% Confidence Interval
- ▶ Body Fat % Lost: 1.24% to 2.82% (**1.75% avg.**)
- ▶ Pounds of Body Fat Lost: 2.33 to 6.60 lbs. (**4.53 lbs. avg.**)
- ▶ Fat Energy Metabolized per treatment **1,761.66 Calories**
- ▶ Inches Lost: 8.13 to 12.20 inches (**10.16 inches avg.**)
- ▶ Success Rate: 100% with P-Value <0.01%
- ▶ Zero Adverse Reactions



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### HOW THE LASER WORKS

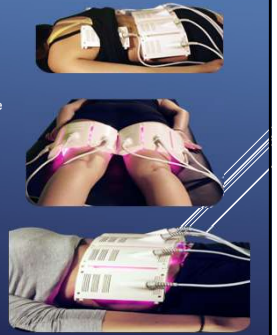
- ▶ Non-invasive Cold Laser (Class 3B)
- ▶ Dual Coherent Laser (680nm/ 980nm)
- ▶ Photobleaching
- ▶ Cellular Respiration / ATP Synthesis
- ▶ Increase Lymphatic Health / Detoxification
- ▶ Instant Results
- ▶ 3 Patients an Hour
- ▶ Unattended Service
- ▶ No MD Required



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### WEIGHT LOSS PROGRAM

- Patients Lose 10-15 lbs. of Per Month  
At least 6 lbs. of the 10 to 15 lbs. is Fat Loss  
3 Laser Treatments Per Week Total of 12 visits  
Nutrition, Exercise Plan, and Supplementation Available  
National Average \$1,500 to \$1,800 For 12 laser visits
- Treatment Areas**
- Cheeks, Jowls, Chin, Neck
  - Arms (Biceps, Triceps, Armpit)
  - Waist (Upper, Lower, Love Handles)
  - Back (Upper, Lumbar)
  - Hips, Thighs, Hamstrings, Glutes
  - Chest (For Men)



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### RETURN ON INVESTMENT

Procedure Name	New Laser Patients per Month	Monthly Revenue
Weight Loss	15 x \$1,800 =	\$27,000
	Monthly Payment	-\$1,250
	Employee Cost	-\$3,000
	Marketing Spend	-\$1,900
	Monthly Net Revenue	\$20,850
	<b>Annual Net Revenue</b>	<b>\$250,200</b>

- No MD Required
- 100% Tax Deduction
- Fastest ROI
- Consistent Stream of Income
- Low Patient Acquisition Cost
- No Consumables
- Unattended Service

**15 New Patients Per Month Nets You an Extra \$250,200+ Per Year**

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### invisi-RED Elite Laser Technology

The Only FDA Clinically Proven, Non-invasive Laser For:  
Fat Reduction    Weight Reduction    Inch Loss

**SPECIAL KMC Webinar invis-i-RED pricing is \$52,495 which includes an extra month of advertising (3 total months) for a limited time only**

- ▶ A Comprehensive Weight Loss Profit Center
- ▶ I will be your Business Success Coach For First 90 Days
- ▶ 60 Days of Paid Marketing and Booking for your office
- ▶ Invisi-RED will train and certify you and your entire staff
- ▶ Unlimited Lifetime Training and Support
- ▶ Free app that supplies your patients with full program and daily nutrition support giving accountability tools
- ▶ Nutritional supplements that compliment the laser for fat loss and improved patient outcomes
- ▶ Invisi-RED Laser regularly price \$60K



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**Q&A**

*Thank You!*

To get this special KMCU offer and for any additional questions:  
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