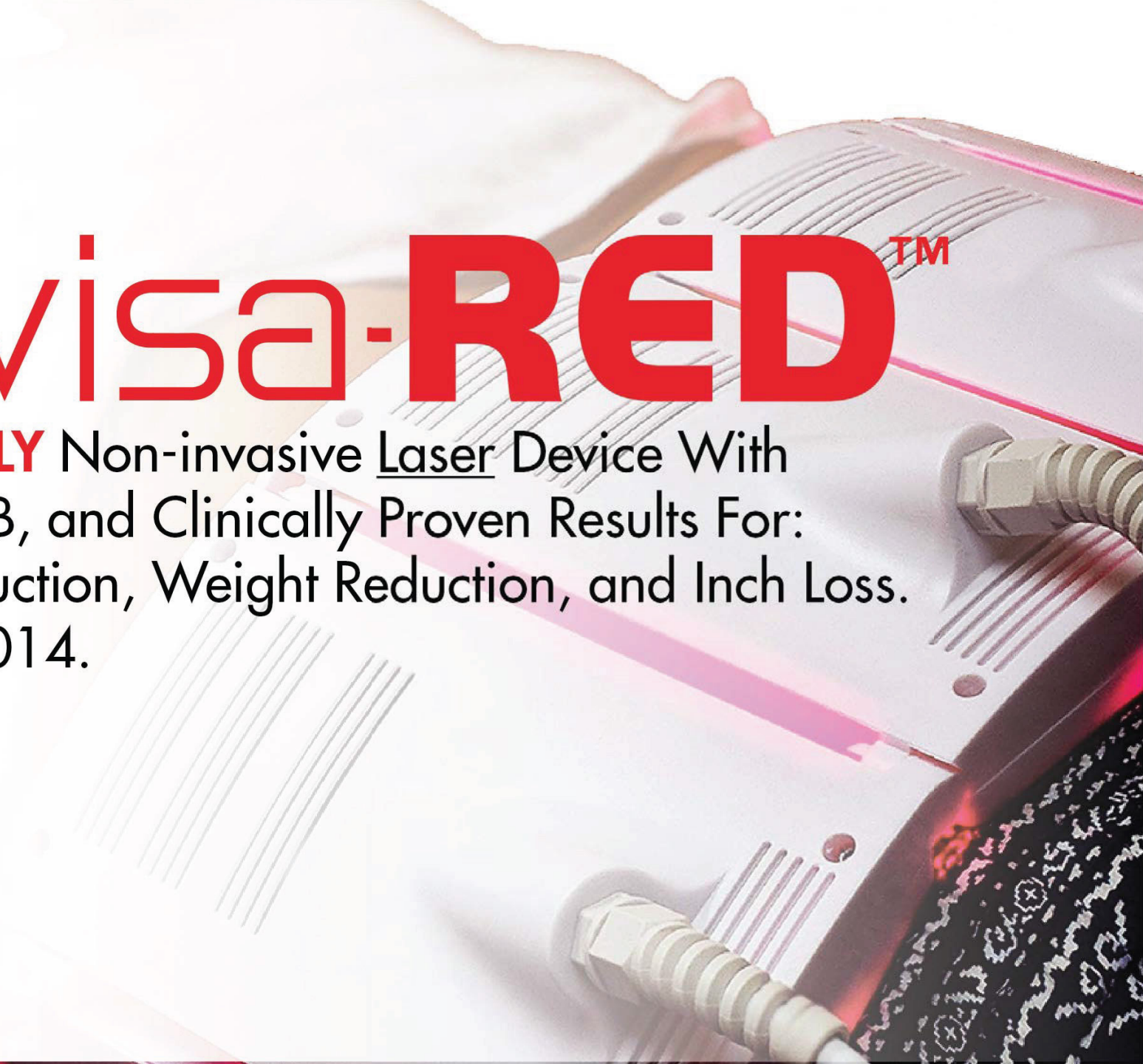




# invisi-RED<sup>TM</sup>

The **ONLY** Non-invasive Laser Device With  
FDA, IRB, and Clinically Proven Results For:  
Fat Reduction, Weight Reduction, and Inch Loss.  
Since 2014.



# Increase Revenue, Grow Your Practice

## invisa-RED® Enterprise Growth System

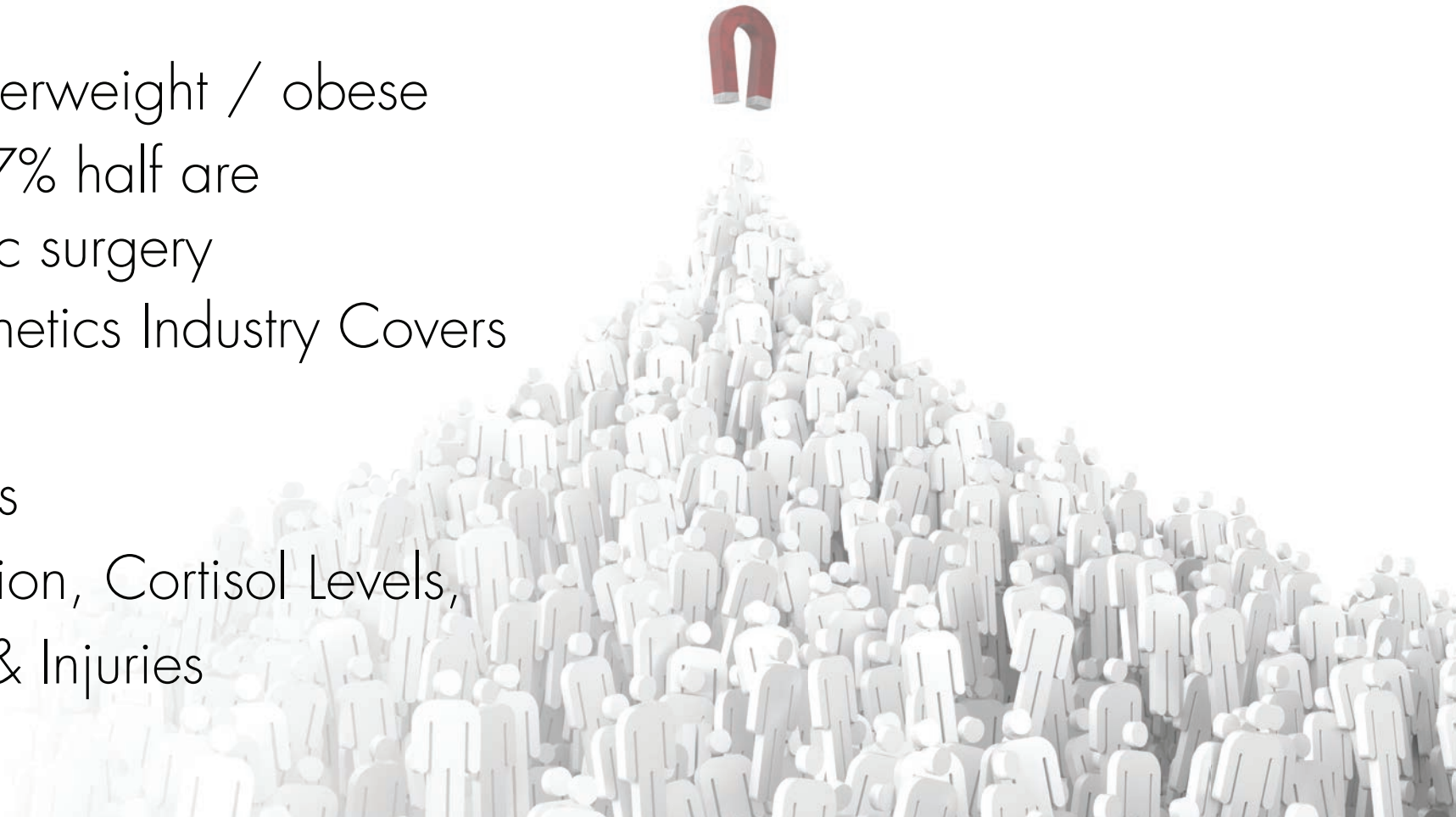
- FDA 510K Approved
- Clinically Proven
- No MD Required Cash Service
- Consistent Stream of Income
- Low Patient Acquisition Cost
- 60 Days Digital Marketing
- Business Success Coach
- Unlimited Training / Support
- No Consumables
- Maintenance Free
- Unattended Service
- 100% Tax Deduction (Section 179)

\*First 60 Days of Marketing included, On-going Available



# Weight Loss - Marketing Magnet

- Industry Sizes
  - 73% of the US is overweight / obese
  - Of the remaining 27% half are considering cosmetic surgery
  - Weight Loss / Aesthetics Industry Covers 88% of America
- Overweight Health Risks
  - Increased inflammation, Cortisol Levels, Back / Knee Pain, & Injuries



# Clinical Data (Statistically Significant)

**“ The Only  
Non-invasive  
device with  
proven Weight  
Reduction, Fat  
Reduction, and  
Inch Loss.”**

**Type:** FDA, IRB Approved (NCT03811093), Double Blind

**Timeline:** 3 weeks, 9 treatments per patients

**Diet and Exercise:** None

**Outcome measures:** 95% Confidence Interval

**Body Fat % Lost:** 1.24% to 2.82% (**1.75% avg.**)

**Pounds of Body Fat Lost:** 2.33 to 6.00 lbs (**4.53 lbs avg.**)

**Fat Energy Metabolized per Treatment:** 1,761.66 avg.

**Inches Lost:** 8.13 to 12.20 inches (**10.16 inches avg.**)

**Adverse Reactions:** 0

**Success Rate:** 100%

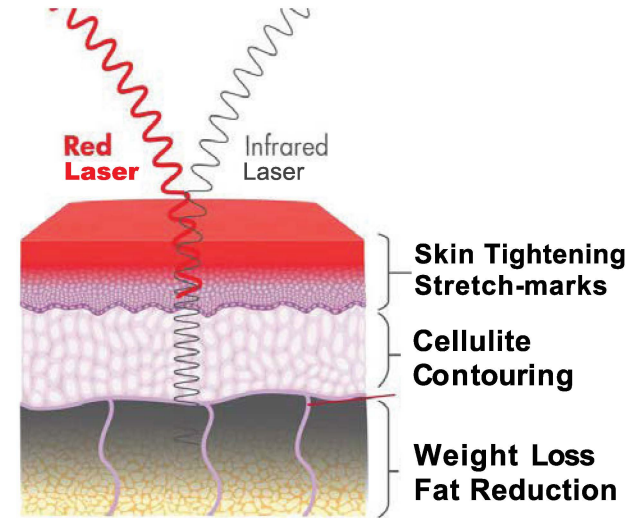
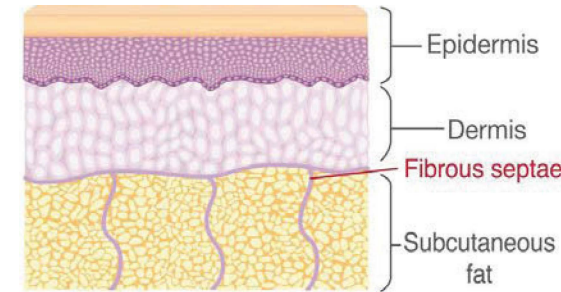
**Patients Average Over 1/2 lbs of Fat Loss Per Treatment**



# Technology

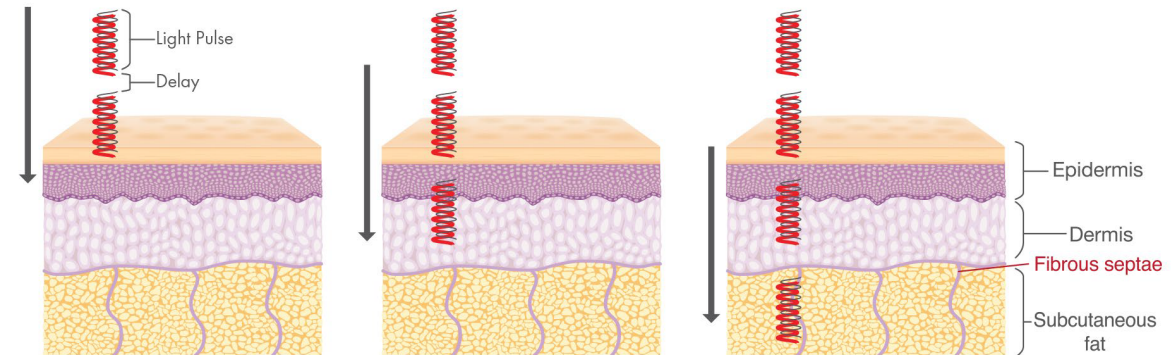
- Non-Invasive Cold Laser (Class 3b)
- Dual Coherent Laser (680nm / 980nm)
- Photobleaching
- Cellular Respiration / ATP Synthesis
- Increases Lymphatic Health/ Detoxification
- 15 min sessions (3 Patients Per Hour.)
- Burns 1/2 lb. of Fat Per Session
- Instant Results
- Unattended Service/ Performed by M.A.

## Dual Coherent Frequencies Interference



## Photobleaching

Laser Pulse Tempo



# Programs

- National Avg. \$1,500 - \$1,800 for 12 Visits

## **Weight Loss** 2-3 visits per week

- Laser, Nutrition, Supplementation, Patient Education, & Accountability
- Patients Average Over 1/2 lb of Fat Loss Per Treatment
- Long Term Correction Through Lifestyle Modification

## **Aesthetics** 3-5 visits per week

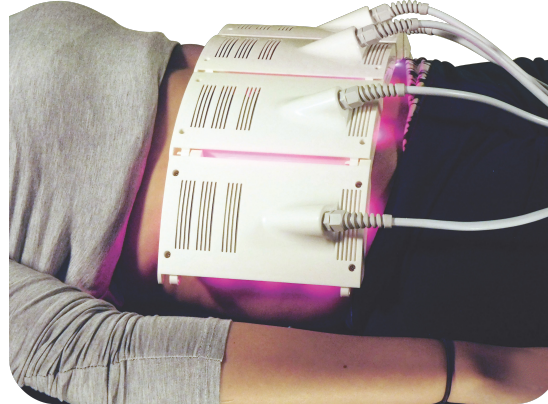
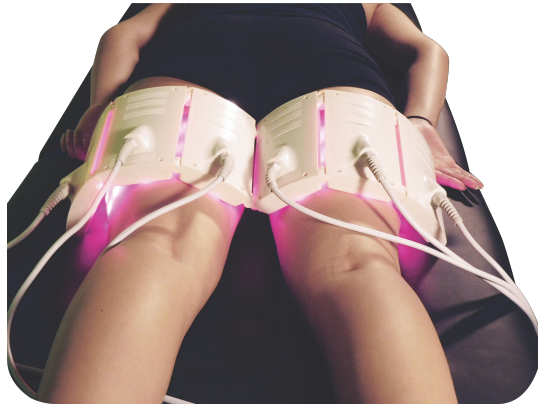
- Spot Specific Fat Removal, Cellulite Elimination, Skin Tightening

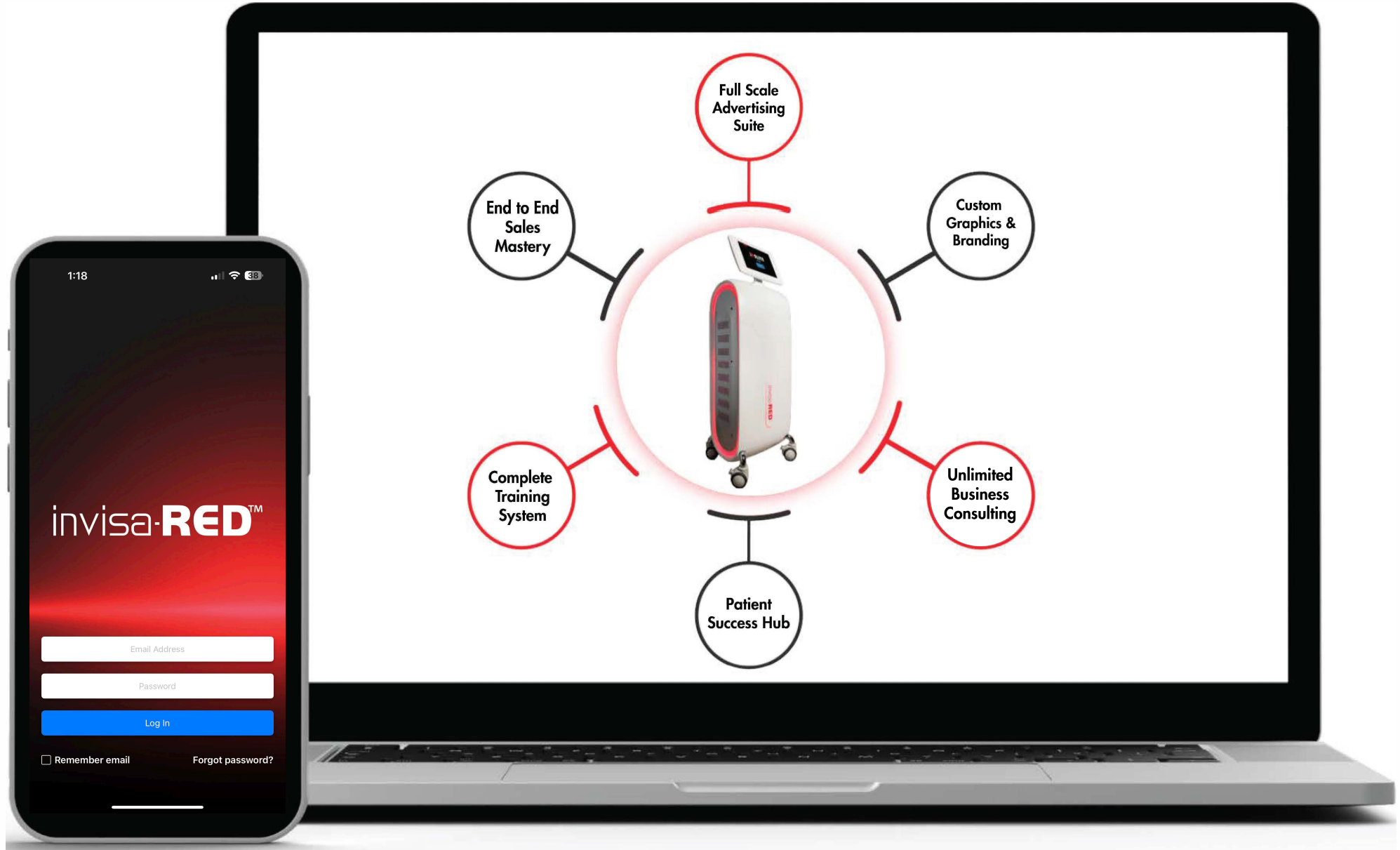
## **Maintenance** 2-3 visits per month

- \$399 per month includes

# Treatments

- Non-invasive, Pain Free, No Down Time
- 15 min sessions (3 Patients Per Hour.)
- All Areas of the Body
- Multiple Areas Same Day
- Fully Adjustable Treatment Settings







# You Are 4-6 Weeks Away From Launching

1. Financing Approval (2 Days - 2 Weeks)
2. Equipment Build, QC & Delivery (3-4 Weeks)
3. On-boarding & Clinician Training (1 Week)
4. Marketing Begins 2 Weeks Prior to Launch
5. Launch Your Weight Loss Program

No Payments for 3 months Available

## Pricing

\$54,995 plus shipping

\$1050-1100 per mo

\*Monthly Payments Based on Approved Credit/ A-tier Rating



# Full Scale Advertising Suite

- **Landing Page / Website:** Build a high-conversion online presence.
- **Diversified Ad Spend:** Optimize budgets to maximize ROI with the following
  - **Social Media and Print:** Targeted campaigns for engagement with specific filters based off of buyer behavior and demographic region (age, gender, Home values, etc...)
    - Generating pre-qualified appointment bookings (All you have to do is confirm the appointment time and up-sell the patient)
    - 60 Days of Instagram and Facebook ads
    - In-home mailers, newspaper, magazines and envelopes (Your local area)
- **Dedicated internal Lead Conversion Team**
  - Inbound/Outbound Calls – From Advertising: We field the calls, pre-qualify, and book your appointments.
- **CRM System:** Manage leads / bookings and up-sells. Used for Daily Production and Weekly / Monthly stat review.
- **Your Database:** We are education your patients on your new invisalign-RED® services and booking them for their first consultation. Your first \$20,000 - \$50,000.
- **Client Referral Program:** Reaching out to patients who have been up-sold to get

BACK

# End to End Sales Mastery

- **Battle Tested Sales Presentation** (Must Implement)
  - Designed to control the conversion
  - Qualify the prospect
  - Remove any / all objections
  - Create a motivated compliant patient
  - High closing ratio (50% - 70% on avg.)
- **High-Level Sales Conversion Training**
- **Sales Communication**
  - From appointment confirmation to the closing room.
- **Weekly and Monthly Stat Review**
  - Identify deficiencies with your salesperson
  - Additional training when goals are not met (ongoing)



BACK

# Complete Training System

- **Online Training Portal**
  - Accessible, comprehensive training resources.
- **Training Modules**
  - Step-by-step learning paths.
- **Device Safety and Usage Certification**
- **Service Line Rudiments and Operations**
- **Forms, Waivers, Legals**
- **Unlimited Support**
  - Device Support: Ensure smooth operation of equipment.
  - Patient Result Support: Optimize outcomes for clients.



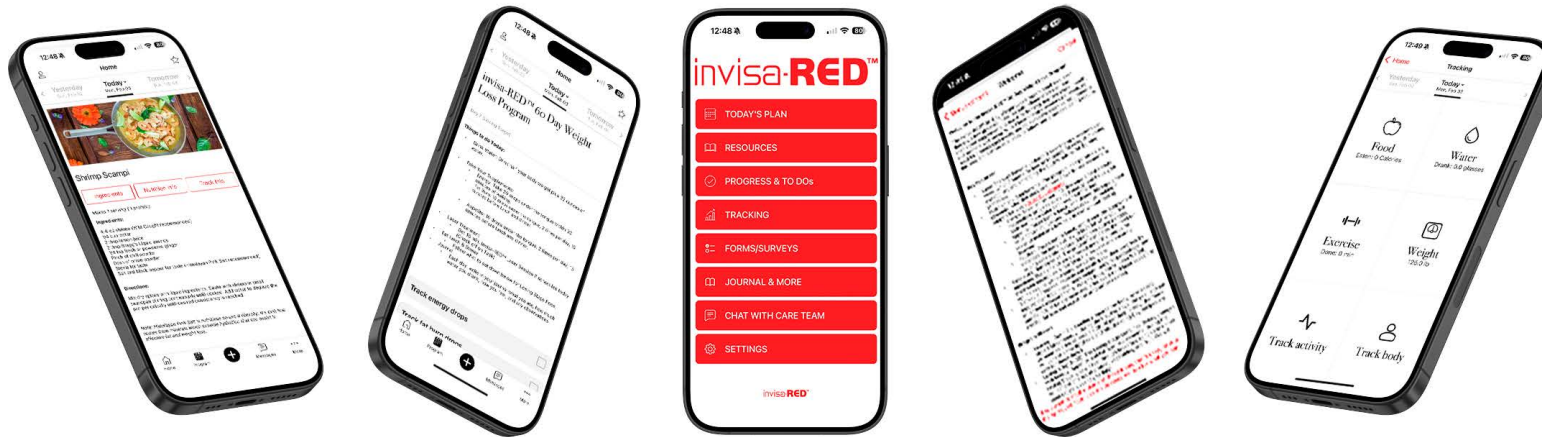
BACK



# Patient Success Hub

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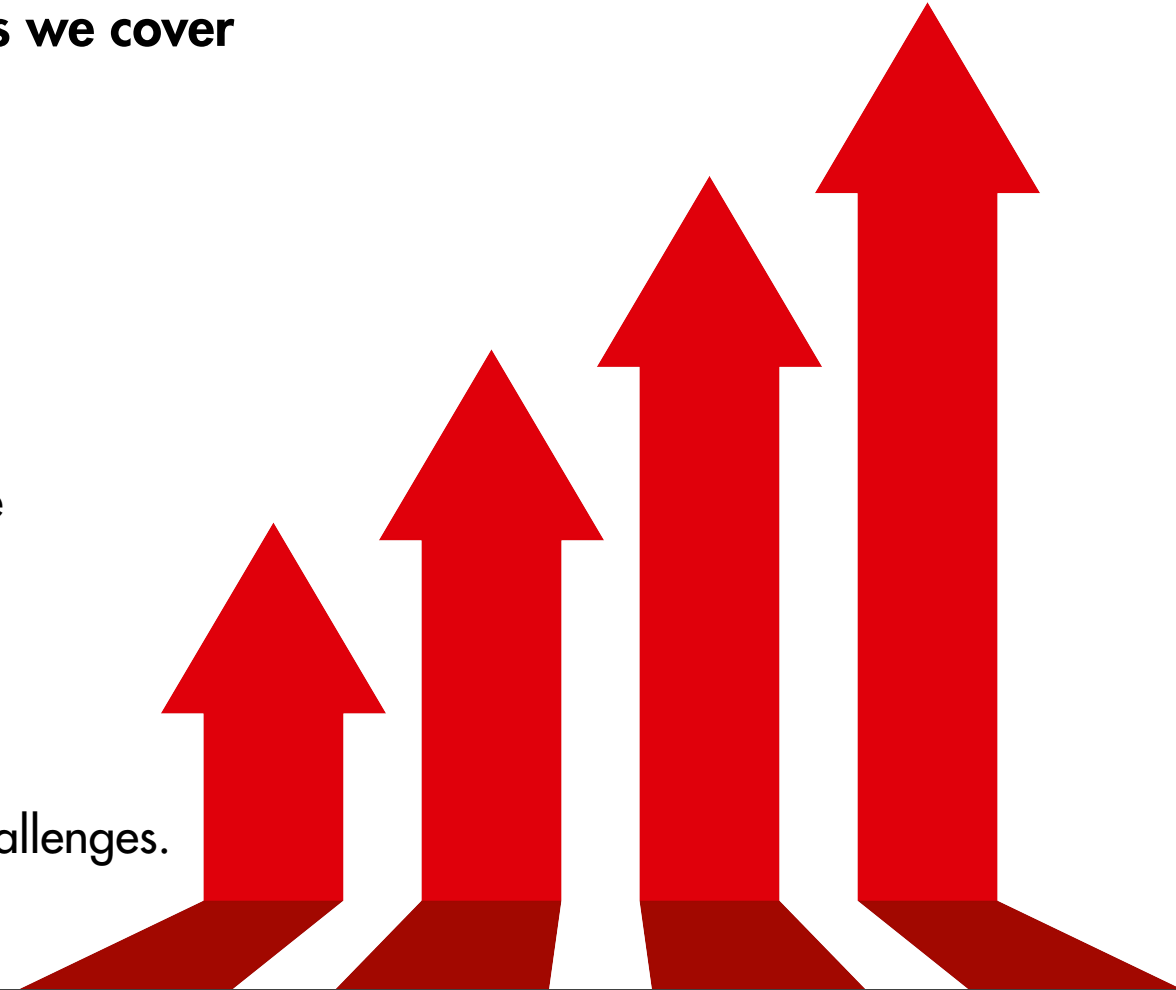
- **Patient Management App (invisa-RED® App)**
  - Daily Reminders / Tracker: keeps patient accountable on completing each task on a daily basis.
  - Meal Regime: When to eat, what to eat, and how much to eat.
  - Patient Education (importance of sleep, water intake, eating properly)
  - Nutrition: Provide dietary guidance and support.
- **invisa-RED® Supplements**
  - Boost energy levels
  - Manage cravings
  - Sustain Metabolic Increase



# Unlimited Business Consulting

BACK

- **Bi-weekly Webinars: All invis-a-RED® clients topics we cover**
  - Strategic Business Growth
  - Continued Sales Conversion
  - Production & Efficiency
  - Developing Your All-Star Team
  - Additional Service Line Solutions
- **1 on 1 Business Success Coach:**
  - Increase Business Growth, Production, and Revenue
  - Fiduciary Accountability:
    - Day-to-day Sales Tracking,
    - Identifying Deficiencies,
    - Mandate Action on Insights
  - Staffing Issues: Address and Resolve Workforce Challenges.



# Custom Graphics & Branding

- Website content
- Personalized Marketing Material (brochures, flyers, etc..)
- Email and Text Message Templates
- Organic Posting Graphics ie.: Facebook Post
- Custom graphics
  - Window decals
  - Posters
  - Banners
- Clinic Waiting Room Videos

BACK

